

# RETRIEVER PAYMENT SYSTEMS

05/01/12

PRESENTS

## " NPC GIFT CARD "

### America's Fastest Growing Gift Card

#### Keeps Your Customers Coming Back to Your Store.

Gift Card Sales in 2003 = \$42 Billion, Growing 15% Per Year.

Gift Card Sales in 2004 = \$55 Billion, Growing 23% Per Year.

Gift Card Sales in 2007 = \$75 Billion, 82% of Shoppers use Gift Cards.

#### Examples:

1. Sell Straight Gift Card \$25.00, \$50.00, \$100.00 , or Any Denomination.
2. Track Dollars paid on Layaway Deposits.
3. Sell \$50.00 Discount Card for \$45.00 Paid up front. (Optional)
4. 88% of Customers purchase more than 1 Gift Card.
5. Gift Card charges are on 1 NPC Statement.
6. NPC Technical Support helps with Credit/ Debit/ Gift Card/ Check Problems.

#### " BENEFITS "

1. Allows you to Compete with Larger Retailers.
2. Unused Balance Remains on Card for Future Purchases.
3. Merchants Printed Name on Gift Card replaces Punch Card.
4. More than 90% of Americans Use Gift Cards.
5. Issue Cash Refunds on your Gift Card. Customer must come back to Redeem their useable credit in your store.
6. U.S. Gift Card Sales in 2007 were over \$75 Billion.
7. Builds Customer Loyalty & Retention. Cards Only useable at your Store.
8. Builds Store Customer Traffic.
9. Builds Store Advance Cash Flow. (Allows Tracking of Dollars Used)
10. Eliminates Accounting Problems with Gift Certificates.
11. Defined Card Limits, Preset Denominations.
12. Card is Activated and Loaded in your POS Terminal.
13. Merchant obtains daily Batch Totals via your POS Terminal or Online.
14. Standard Reports give all Details and Totals of Activity.

"Gain that Added Advantage over your Competitor by Offering your Loyal Customers Gift Cards from your Store"

**Call TOM MAY @ (888) 325-7677**

Can be Loaded in your Hypercom T4205, T4210, T4220, Verifone VX510, VX520, VX570 Terminals.